



**GOLDEN GATE AUSTRALIAN  
FOOTBALL LEAGUE**





ABOUT



The [GGAFL](#) is registered 501(c)(3) non-profit sporting organization.

We've introduced hundreds of people to the game of Australian Rules Football through our Men's, Women's, Co-ed (touch) and Youth programs.



As a part of the [USAFL](#) we also travel to various cities around the country to compete on a national level.







**“THE MOST SUCCESSFUL  
FOOTY PROGRAM IN THE  
COUNTRY”**

Brian Barrish - USAFL Media Manager

## ON-FIELD ACHIEVEMENTS

USAFL Women's Division 1

**National Champions:** 2021, 2019, 2018, 2017, 2016

USAFL Men's Division 1

**National Champions:** 2017 (San Diego, CA)

USAFL Men's Division 1

Runners-Up - Racine, WI - 2018

USAFL Men's Div 1 Reserves

Runners-Up - Sarasota, FL - 2016

USAFL Women's Division 1

National Champions - Sarasota, FL - 2016

USAFL Men's Division 1

Runners-Up



featured on ESPN [here](#)



## BAY AREA STRONG

- Largest local Australian football organization in USA
- 4 Men's Bay Area teams
- 3 Women's Bay Area Teams
- 130+ paid playing members
- 150+ social members
- 70% of league non-Australian



5000+

Reach



700+

Followers



400+

Subscribers

\$500+ of online social ad spend each year.  
Generating huge exposure for our brands.



## **2022 PRIORITIES**

### **Growth and Expansion**

- Membership growth, Youth, Families, Social Events

### **Player Support**

- Travel Expenses, Player Insurance Assistance, Student Player Fees

### **Resources and Facilities**

- Fields, Footballs, Equipment, Uniforms







## SPONSORS



## PARTNERS







OPPORTUNITIES



## Our Sponsorship Packages

Work with us to tailor for your needs

|                    | <br>BRONZE | <br>SILVER | <br>GOLD | <br>DIAMOND |
|--------------------|---|---|---|--|
|                    | \$500   | \$1000  | \$2,500   | \$5,000+   |
| DIGITAL            | ✓   | ✓   | ✓   | ✓  |
| MERCH              |   | ✓   | ✓   | ✓  |
| EVENTS             |   |   | ✓   | ✓  |
| JERSEY /<br>SHORTS |   |   |   | ✓  |





## DIGITAL

Reach our community and our friends online.

- Promoted Facebook / Instagram posts
- Direct email marketing to newsletter subscribers
- Logo on website
- Logo on all online events etc.



## MERCH

Get ya logo on our gear.

- Training and warm-up tops
- T-shirts, Hats, Socks
- Bags
- Koozie Holders
- Beer coasters
- Whatever you want







## SOCIAL EVENTS / GAMES

Own the day:

- Logo league E-Z Ups
  - medical, gear and food etc.
- Logo on umpire uniform
- Logo on scoreboard
- Additional paid social promotion
- Logo on TVs at venue







## JERSEY / UNIFORM

Sweat with us.

- Logo on player shorts and / or
- Logo on player jersey
- Logo on coaching staff apparel





**As a 501(c)(3) non-profit,  
your donation is considered a  
tax deductible contribution.**

Work with us to tailor a package  
that meets your budget for  
community support.



BRONZE



SILVER



GOLD



DIAMOND



THANK YOU!

